



## UX/UI Designer

IA/CX | VISUAL + AI

DEDICATED TO THE CRAFT

As a seasoned Senior UX/UI Designer, Kyle Vena brings a wealth of experience and expertise to every project. With a passion for creating intuitive and user-friendly designs, Kyle has a track record of successfully delivering high-quality products for a range of clients. His ability to understand the needs of the user and translate them into effective solutions has made him an asset to every team he has worked with.

Kyle is always seeking new challenges and is dedicated to staying up-to-date with the latest design trends and technologies

PORTFOLIO

➔ [KYLEVENA.COM](http://KYLEVENA.COM)

NETWORK

📄 [Linkedin.com/in/kylevena/](https://www.linkedin.com/in/kylevena/)



### PROFESSIONAL EXPERIENCE

01 2023  
3m Remote, USA

## 66 DEGREES ROLE LEAD UX/UI DESIGNER

As the Lead UX/UI Design Consultant for 66degrees, Kyle Vena worked with innovative companies to modernize and secure infrastructure, apps, data, and day-to-day collaboration with Google Cloud. Focusing on business outcomes at every step, Kyle utilized his expertise in rapid prototyping to create highly effective dashboard designs for a range of clients.

Kyle Vena played a crucial role in the successful redesign of PwC's dashboards. As the UX/UI Lead Design Consultant, he worked closely with the client to understand their needs and created a series of high-fidelity dashboards that exceeded their expectations.

In addition, his quick adoption of new technology and processes, and his focus on detail and business outcomes, made him a valuable asset to the project. The end result was a set of intuitive and user-friendly dashboards that will undoubtedly be a valuable tool for PwC moving forward.

■ CONTRIBUTED 2 PROJECTS

PwC UK Dashboard Redesign + GUI KITS

01 2022  
6m Remote, USA

## GLUWA / CREDITCOIN ROLE SR UI DESIGNER

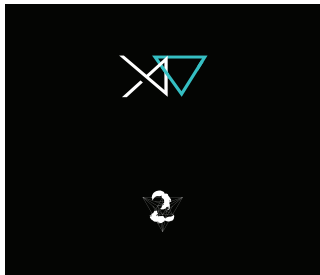
As a Sr. UI Designer at Gluwa/Creditcoin, a borderless financial blockchain platform, Kyle played a crucial role in pushing the design thinking process and improving the user experience of their products and services.

He was responsible for redesigning and conducting user research, ideating, defining, and setting requirements for their blockchain products, including the revamp and design of their wallet. Kyle identified problematic areas in design consistencies and branding and provided solutions to improve the workflow, sprints, and handoffs at Gluwa. He also led the UX/UI design of new features and changes to existing features based on user type, locality, and KYC/OnBoarding/Invest/Pay areas.

Through his research on rapid prototypes and sharing of various approaches, Kyle delivered additional UI components, design libraries, and mockups to enhance the user experience.

■ CONTRIBUTED 2 PROJECTS

Gluwa Wallet Redesign + Additional Added Features & Products  
Creditcoin Observations and UI Design



02 2021  
4m Remote, UK

## NEM / SYMBOL

ROLE  
UX/UI LEAD DESIGNER

As a UX/UI Designer for NEM/Symbol Blockchain, Kyle was responsible for conducting UX research and designing user interfaces for NFT gaming interfaces, as well as leading the UX/UI design for the Symbol Platforms website. He also contributed to the design of Symbolblog.com and community design projects, while establishing and implementing UX research processes and documentation. In addition, Kyle played a creative role in developing the visual design and direction of the brand, as well as working on NFT, collections, web, and marketing projects.

- Designed NFT Gaming interfaces and conducted UX research for "Kiros" project
- Designed UX/UI for Symbolblog.com and community members of the blog
- Established UX research and documentation processes for various projects
- Contributed to visual design, vision, and direction for NFT, Collections, Web, and marketing initiatives
- Worked on decentralization strategies for Symbol's vision

CONTRIBUTED 2 PROJECTS

NFT & AI Project, Symbol Wallets, Symbol's New Branding & Website direction

03 17-20  
3.5yr Dallas, TX

## BBVA OPEN PLATFORM

ROLE  
UX/UI LEAD DESIGNER

As the UX/UI Designer for BBVA Open Platform, a new API-driven subsidiary company, Kyle successfully delivered front-end and back-end solutions that created a powerful user journey within the technology and security framework of a bank.

He was responsible for rapid ideating and prototyping with product, business, and stakeholders, and worked in agile teams on multiple product interims while being Scrum certified. Kyle also established and implemented a UX design system that worked in conjunction with the overall global brand of BBVA, and led a team of designers and contractors within Open Platform.

In addition, he was responsible for designing the API environment UI with front-end developers and creating KYC/KYB admin tools as a business application from start to finish.

CONTRIBUTED 2 PROJECTS

Public & Private Open Platform Websites, KYC/KYB Admin Tools, Print Collertals & Swag along with Various Marketing Materials

### USER/CUSTOMER & PRODUCT EXPERIENCE

- Usability Hubs & Online Tools
- Flowmap app
- Miro
- Figma + Jam Workshop & Ideation Sessions
- Interviews, observations sessions (usertesting.com)
- Type / Surveys +
- Utilizing AI Across All Areas
- Google Optimize

### USER INTERFACE / VISUAL DESIGN

- Adobe Enterprize CC 23
- Figma (Perferred) / Sketch
- Zeplin
- Invision + Plugins
- GitHub / Storyboard
- AE / PR / Lotties
- Luminar 4 / AI Tools
- AI Scripting, Design + UX
- Many Online Apps & Resources...

### COMMUNICATIONS

- Confluence & Jira
- Integrated Google Suite
- Microsoft 365 / Teams
- Microsoft Azure
- Slack / Discord / Tele



24-7  
TOOLS

### EDUCATION

**Mountain Goat**  
Certified Scrum Master; Mountain Goat  
Richardson, TX

**International Academy of Design**  
Bachelors in Design & Media Communication;  
International Academy of Design Tampa, FL

**Tampa Technical Institute**  
Associates in Video & Digital Communication;  
Tampa Technical Institue Tampa, FL

**Sarasota Technical Institute**  
Associate of Applied Science in Commercial Art &  
Video Production: Tampa Technical Institute  
Tampa, FL

**Maryland School of Art & Design**  
Associates in Fine Art & Design Silver Spring, MD

